

GET CONNECTED Get Involved

WEBSITE

- Create Member login on website
 - Update directory listing
 - Download Chamber APP
- View upcoming member & community events
- Business listing of current chamber members
- Post News and Job Openings on Chamber Website
- News/Job postings for Local Businesses
- Community Resources
- Post your Events on Chamber Website
- Post Member to Member Discount/Hot Deals

www.nkcchamber.com

SOCIAL MEDIA CONNECTIONS

- Facebook: Northern Kane County Chamber of Commerce (main page of news and events)
- Facebook: Northern Kane County Chamber Members (page where members can post updates and specials about your business)
- LinkedIn: www.linkedin.com/company/northern-kanecounty-chamber-of-commerce/
- Instagram: northernkanecountychamberofcommerce
- Tik-Tok









ATTEND EVENTS

- Show up to make connections
- Bring plenty of business cards
- Introduce yourself and learn what other members have to offer
- Build business relationships with power partners and likeminded business owners



CURRENT COMMITTEES

- Ambassadors
- Women in Business
- Board of Directors
- Special Events Committees
 - Bowling Event
 - Community Events
 - Golf Outing
 - Annual Awards Dinner



20 S. Grove Ave. Ste. 101 ~ Carpentersville, IL 60110

Melissa@nkcchamber.com



2024/2025 MUST ATTEND EVENTS

Mark your calendars now for these "not to miss" events.

A	nnu	al	
Bowl	ling	Even	t

2025 Liberty Lanes ~ Carpentersville

St. Patricks Day Parade

2025 - Downtown East Dundee

*(250 promotional items for the parade bags will be accepted until Feb. 26th)

NKCC Annual Golf Outing

Friday June 13th, 2025 Whisper Creek Golf Course ~ Huntley

Carpentersville 4th of July Parade

2025 - Oldtown Carpentersville

*250 promotional items for the parade bags will be collected

Sleepy Hollow 4th of July parade

Friday July 4th,2025

*250 promotional items for the parade bags will be collected.

Casino night

Thursday, August 1st, 2024 Rookies Rochaus, West Dundee

Annual Member & Community Service Awards Dinner

Saturday, October 5th, 2024 Holiday Inn & Suite ~ Elgin

Riverside Parade of Lights

Saturday, December 7th, 2024 ~ 6:30 pm Along the River of East & West Dundee & Carpentersville

Holiday Lunch

Friday, December 13th, 2024 ~ Bleuroot 11:30am - 1:00pm

As the events get close, you will see emails and social media posts with additional details.

Make sure to take advantage of the advertising opportunities associated with these events by sponsoring or donating a raffle item.

*The chamber hands out bags during all the parades listed above. Be sure to get us your promotional items to be included in the bags.

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Home-Based

ANNUAL MEMBERSHIP LEVELS

All the features	Home-based	Dasic	Silver	Gold	Marsharahia	
and benefits	Membership	Membership	Membership	Membership	Membership	
you'll get.	\$215.00	\$275.00	\$ <i>3</i> 50.00	\$580.00	\$1050.00	
Website Listing w/ Weblink	✓	✓	✓	Home Page Exposure	Customized page w/ logo	
Second category Listing on website	×	×	\checkmark	\checkmark	\checkmark	
Multiple category listing on website	×	×	×	\checkmark	\checkmark	
Yearly Community Guide Listing w online version and weblink	✓	\checkmark	✓	Highlighted Name	Company Logoused in Listing	
Post your event(s) on Chamber Calendar	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	
Network at all Chamber Events	✓	✓	\checkmark	✓	✓	
Host a Chamber Event / Ribbon Cutting	✓	\checkmark	\checkmark	\checkmark	✓	
Use of Bulk Mailing Permit	✓	✓	✓	✓	✓	
Set of Mailing Labels or E-mailed copy of membership list with email addresses	\$30	\$30	1	2	3	
Signed Certificate of Origins	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	
Notary Services	✓	✓	✓	✓	✓	
Member to Member Discounts / Hot Deals	✓	✓	✓	✓	✓	
Inclusion in Chamber Gift Certificate Program	✓	✓	✓	✓	✓	
Marketing Materials in Parade Bags - 5 parades per year / 250 bags per parade	✓	✓	✓	✓	✓	
Member connection on Social Media Sites	✓	✓	\checkmark	\checkmark	\checkmark	
Display of Marketing Materials at Chamber Of	ffice 🗸	\checkmark	\checkmark	\checkmark	\checkmark	
New Member introduction on social media an newsletter	nd 🗸	✓	✓	✓	✓	
One Name Badge per company Additional available for purchase	✓	✓	✓	✓	✓	
Community Room Rental	Daytime \$30 / Evening \$50	Daytime \$30 / Evening \$50	1	2	4	
New Member Registration Fee	\$25	\$25	\$25	\$25	\$25	
E-Mail Blast / Social Media Ad	\$50	\$50	1	2	4	
Newsletter Insert	\$100	\$100	1	2	4	
Business Listing in quarterly newsletter	×	×	✓	✓	4	
Distinguished listing in monthly mailing	×	×	×	✓	Company Logo	

X

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X

Signage at events

847-426-8565 nkcchamber.com Melissa@nkcchamber.com *Not-For-Profit organization membership fee is \$195.00 and receives the same benefits as a Basic Membership.

*The Community Chamber Room is available for Joint Business After Hours Events, Business Meetings, and Mini-Expos.

Usage is based on availability. Please call the chamber office for price.

Usage is based on availability. Please call the chamber office for pricing and availability.



BUILDING RELATIONSHIPS

HOW TO GET THE MOST OUT OF YOUR MEMBERSHIP

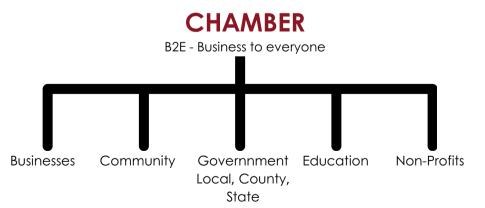
ADVERTISING OPPORTUNITIES

- Place an ad in the Community Guide (in addition to your FREE directory listing)
 - 15,000 copies printed each year
 - 12,000 mailed every door direct
 - 1,500 mailed to local businesses
 - Balance is distributed through our village partners and community events
- Sponsor and event and / or donate raffle items to receive advertising exposure through email blasts, social media and newsletters.
- Distribute promotional items in parade bags
 - 5 parades per year (approx 1000 bags total handed out)
- · Display marketing materials at chamber office

NETWORKING OPPORTUNITIES

- Non-Compete Networking Groups:
 - BARC Business & Referral Connections Tuesday mornings (8:30am - 9:30am)
 - BPC Business Power Connections
 Wednesday mornings (8:30am 9:30am)
 - N3 No Non-Sense Networking
 Friday mornings (8:30am 9:30am)
- Co-Host events with like members
- Monthly Business After Hours Events
- Ribbon Cutting Ceremonies
- "Rise and Shine" Networking
- · Lunch and Learn Educational Events
- Membership Lunches
- · Women in Business Luncheons

Add value to your business through Community Involvement



- Building a name in the community will increase sales and brand awareness
- Serving the Community also creates happier employees and loyal customers
- Community involvement is directly ried to the concept of corporate social responsibility (CSR)

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MEMBER TO MEMBER DISCOUNT PROGRAM

Another great advantage to belonging to the NKCC!

Please visit these participating members to receive your chamber member discount. You may also sign up for the Member advantage program by calling the Chamber office at 847-426-8565.

5-Star Computer Services

Bryant Crawford • 630-231-4600 10% of our hourly rate for your business or your employees. Please mention you or your employers are NKCCC members.

Culvers of Carpentersville

8000 Miller Rd. ~ Carpentersville • 847-649-3225 \$1.00 of a value menu purchase or 10% of any other menu item to all chamber members

Spring Hill Veterinary Clinic

Dr. Erin Goelitz ~ 25 N. Western Ave. Carpentersville • 847-426-0550 We offer a 15% Discount off all our veterinary services to keep your pets healthy.

Creative Promotional Apparel, Inc.

Lori Schutt • 847-338-8179 • <u>www.cpapparel.com</u> 10% Discount off the the cost of the products.

Fiber Fresh Carpet Cleaning

Denis Cardif • 800- 549-5991 10% off all services to all chamber members

James M. Kiss, LTD. P.C.

96 Kennedy Dr. ~ Carpentersville • 847-428-8995 \$100 off all legal services for chamber members

Randall Oaks Dental Office

Dr. Dan Adamo, DMD ~ 2261 Randall Rd. Carpentersville • 224-484-8221 10% Discount to all chamber members